



MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 4/30/2015

Multiple District 4

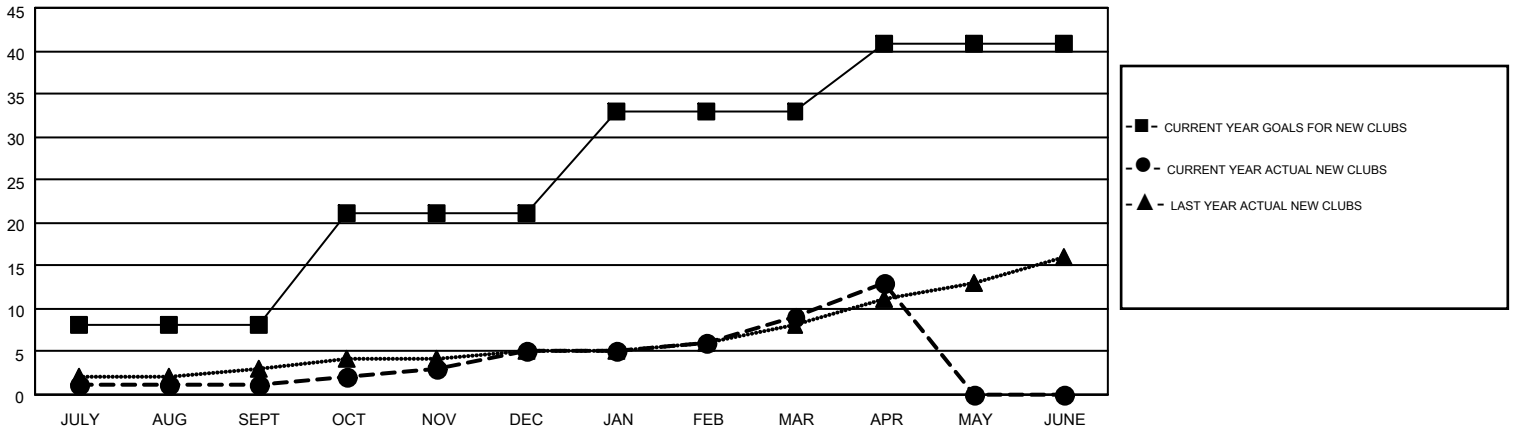
LOCATION: CALIFORNIA

GMT: GARY WONG

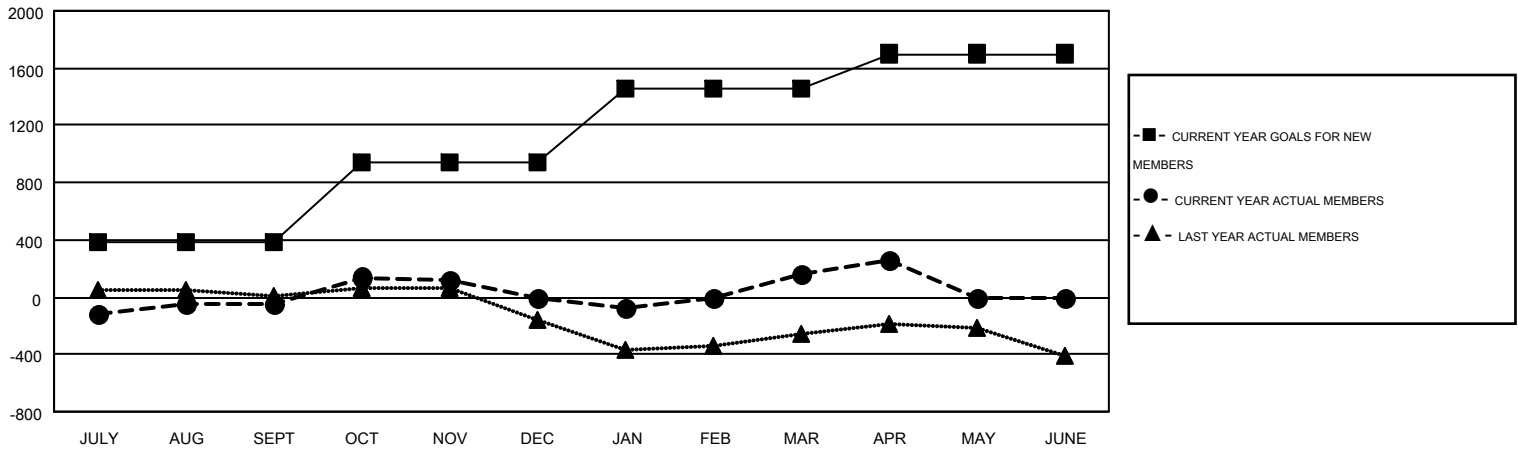
GMT CA 1

Clubs					Members				
RESULTS FOR 2014-2015					RESULTS FOR 2014-2015				
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS	NET GAIN/LOSS	QUARTER	NEW MEMBER GOAL	CHARTER AND NEW MEMBERS ADDED	DROPPED MEMBERS	NET GAIN/LOSS
JULY/AUG/SEPT	8	1	1	0	JULY/AUG/SEPT	385	837	886	-49
OCT/NOV/DEC	13	4	10	-6	OCT/NOV/DEC	555	778	732	46
JAN/FEB/MAR	12	4	1	3	JAN/FEB/MAR	514	734	572	162
APR/MAY/JUNE	8	4	0	4	APR/MAY/JUNE	246	320	225	95

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



DROPPED CLUBS: 12	508 CLUBS OF 736 ADDED 1 OR MORE NEW MEMBERS	<u>GENDER DISTRIBUTION</u>	
		MALE	13,629 (65.91%)
<u>DROPPED MEMBERS</u>		FEMALE	7,048 (34.09%)
DECEASED	230	CLICK HERE FOR HEALTH ASSESSMENT DATA	
CLUB CANCELLED	70		
OTHER	2,115		
TOTAL	2,415	FAMILY UNIT MEMBERS	3,581
		HEAD OF HOUSEHOLD	1,708
		NON-HEAD OF HOUSEHOLD	1,873